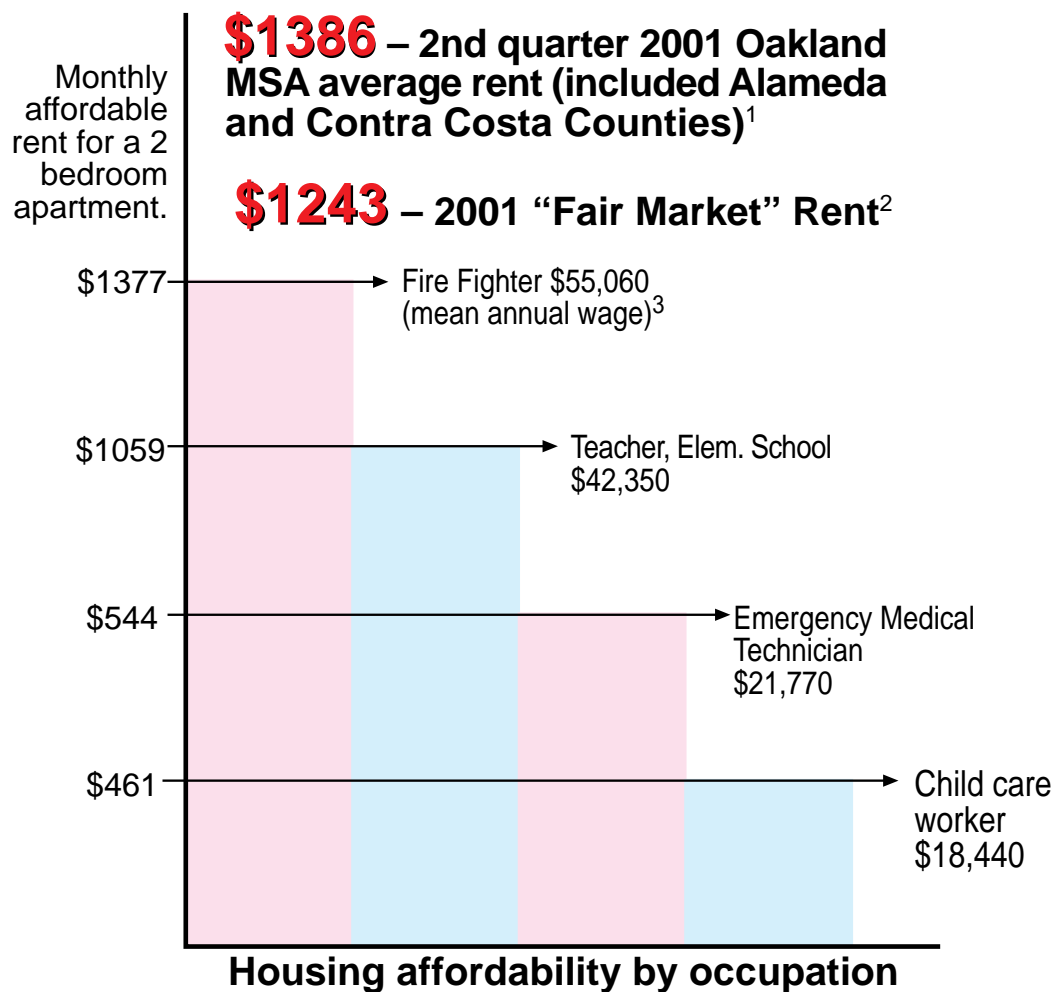


GOT HOUSING?

What is Affordable Housing?

Affordable housing, as defined by the federal government, is when a family pays no more than 30 percent of its total income for rent and utilities or for mortgage payment, insurance, taxes and utilities.



Source: 1. REALFACTS 2. U.S. Department of Housing and Urban Development 3. Employment Development Department

Why a Housing Crisis?

The lack of available housing has reached crisis proportions throughout the East Bay. The 2000 Census shows many areas with overcrowded households due to no appreciable increases in housing units. Few median income families can afford to buy a house. The second quarter 2001 average price of a single-family home in Alameda County was \$379,335 compared to \$230,269 in 1996; comparable prices for Contra Costa County are \$348,920 and \$236,739. In communities where rental housing vacancies are as low as 2%, families cannot even find a place to rent. As workers search for affordable

housing in areas further and further from their jobs, commutes lengthen, traffic congestion increases, and air quality deteriorates. This threatens to cripple our economy by limiting the number of workers businesses can hire. It also threatens the well being of our communities by preventing day care, dry cleaning and restaurant workers as well as school teachers and emergency service workers, from living in our communities.

We need to create housing that is affordable to workers near their employment ...now!

WHAT'S NEEDED

1999-2006 Housing Needs for Alameda and Contra Costa Counties

(the number of dwelling units projected to accommodate the area's housing needs based on a public process as mandated by the State's Housing Element Law)

Source: Association of Bay Area Governments (www.abag.org)

- **One** 🏠 equals approximately 500 houses
- **Cost of housing:** blue = very low; pink = low; green = moderate; purple = above moderate
- **Bold numbers** = total housing needs

Alameda County

| | |
|------------------------|------|
| Alameda | 2162 |
| Albany | 277 |
| Berkeley | 1269 |
| Dublin | 5436 |
| Emeryville | 777 |
| Fremont | 6708 |
| Hayward | 2835 |
| Livermore | 5107 |
| Newark | 1250 |
| Oakland | 7733 |
| Piedmont | 49 |
| Pleasanton | 5059 |
| San Leandro | 871 |
| Union City | 1951 |
| Alameda Unincorporated | 5310 |

Contra Costa County

| | |
|-----------------------------|------|
| Antioch | 4459 |
| Brentwood | 4073 |
| Clayton | 446 |
| Concord | 2319 |
| Danville | 1110 |
| El Cerrito | 185 |
| Hercules | 792 |
| Lafayette | 194 |
| Martinez | 1341 |
| Moraga | 214 |
| Oakley | 1208 |
| Orinda | 221 |
| Pinole | 288 |
| Pittsburg | 2513 |
| Pleasant Hill | 714 |
| Richmond | 2603 |
| San Pablo | 494 |
| San Ramon | 4447 |
| Walnut Creek | 1653 |
| Contra Costa Unincorporated | 5436 |

GET INVOLVED!!!

What You Can Do

At the local level:

- Cities are soliciting public input as they develop their Housing Element, a required component of each city's General Plan, (link to your city's website through www.abag.org).

At the regional level:

- The Bay Area Alliance for Sustainable Development is seeking comments on its draft Compact (www.bayareaalliance.org)
- The Smart Growth Strategy/Regional Livability Footprint Project is holding visioning workshops throughout the nine Bay Area counties, (www.abag.ca.gov/planning/smartgrowth).

In the East Bay:

- The Economic Development Alliance for Business (EDAB) established a Jobs/Housing Task Force consisting of public, private and non-profit sector representatives; EDAB is now soliciting comments on the Task Force's draft report (www.edab/reports.html).
- To learn more, attend the Jobs/Housing Summit, Thursday, October 25, 2001, 11:30am - 2:00pm, Hilton Newark/Fremont, registration (510) 272-6843.

Business community...it's especially important for you to be engaged in the activities listed above to maintain our regional economic vitality!

What's Working

Innovative ideas being used in the East Bay to make affordable housing happen:

- **Mixed Use Projects:** Making the best use of scarce land in urban areas, these projects incorporate commercial and retail uses on the ground floor, and affordable housing on upper levels.
- **Transit Village Development:** To address transportation congestion, communities are locating both affordable and market rate housing near transit centers such as BART.



ECONOMIC DEVELOPMENT ALLIANCE FOR BUSINESS (EDAB)
Building Resources, Businesses and Quality Jobs

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Phone: (510) 272-6843/272-3832
FAX: (510) 272-5007
Website: www.edab.org

EDAB's Mission: To be a public/private partnership facilitating, collaborative solutions that retain existing businesses, promote regional growth, address infrastructure challenges, and support economic prosperity and social equity.

The Oakland Tribune
Alameda Times-Star
The Argus
The Daily Review
San Mateo County Times

ANG NEWSPAPERS

San Ramon Valley Herald
Times-Herald
Tri-Valley Herald
Pacifica Tribune
Milpitas Post
Marin Independent Journal