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The

Alameda & Contra Costa Counties

East

The Bright Side of San Francisco Bay

Bay



Business Resource Guide for 2002-2004

Your resource for business efficiency . . .



Alameda County businesses are realizing economic benefits by cutting solid waste, conserving energy and water, and reducing their wastewater discharge.

Environmentally sound business practices have proven to be cost-effective and are essential components of long-term profitability.

Contact the StopWaste Partnership today, to start your environmental business efficiency projects.

We will tailor a solution that fits your needs, from starting an office paper-recycling program to upgrading manufacturing processes.

The StopWaste Partnership is a free program of the Alameda County Waste Management Authority and Recycling Board.

For more information, call the Alameda County Recycling Hotline, toll-free, at 1-877-STOPWASTE or visit us online @ www.stopwaste.org/partnership

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Living in the East Bay

From an eclectic mecca of shops, restaurants and museums to hiking trails and award-winning wineries, the communities of the East Bay cater to a diverse group of tastes and interests.

Located in one of the nation's most popular regions, these communities offer breathtaking views and

a quality of life that is unsurpassed by any other metropolitan area. Resi-

dents enjoy beautiful

weather year-round, a clean

environment and safe communities.

Whether you prefer the cosmopolitan scene of the Oakland/Berkeley area or the serenity of Pleasanton or Brentwood's



suburban living, the East Bay's cities offer a wide range of office, industrial and housing options. The excellent public transportation system offers business professionals the flexibility of working close to home or in neighboring communities. Conveniently located BART, CalTrain stations and ferry terminals allow local businesses to attract a versatile pool of workers from throughout the East Bay, as well as San Francisco, San Mateo, Santa Clara and San Joaquin Counties.

Above: Pleasanton's PeopleSoft facility, one of the many new high-tech companies growing in the East Bay.

Working in the East Bay



The very diversified industrial base of the East Bay provides well-paying jobs to its residents and offers a rare economic stability that is much less influenced by the ups and downs of some of the more specialized economies of San Jose (electronics) and San Francisco (tourism). The East Bay does have a very strong high-technology industrial base, particularly in Southern and Southeastern Alameda County. This area is acknowledged as the high-growth region of the Silicon Valley, attracting businesses from Santa Clara and San Mateo Counties that need to grow.

But this is balanced by strong, more traditional industries, including the only major automobile manufacturer west of the Mississippi (New United Motor Manufacturing, Inc.) in Fremont. It is the machine shops, contract manufacturers, foundries, industrial equipment

manufactures and food processors that provide the industrial backbone of the East Bay and the Bay Area.

The East Bay also offers a variety of Class A office facilities that are much more affordable than San Francisco and closer to much of the workforce. Many large software, multimedia and telecommunication companies have or are planning major new campuses in the eastern region.

Bioscience companies that initially located or grew out of Berkeley, Emeryville or the South Bay are finding homes in the I-80/880 and I-680 corridors.



Education and Intellectual Resources



World-famous universities and scientific research laboratories make the East Bay an important center of intellectual resources and technical innovation, and provide the workforce that fuels the high-tech growth in the Bay Area.



Above: University of California, Berkeley's Sather Gate. Below: UCB's Campanile and campus.



When it comes to higher education, the East Bay's University of California, Berkeley, is the highest ranked public university in the nation. Graduates of this university have founded hundreds of successful high-tech companies. California State University, Hayward; St. Mary's, Mills, Holy Names, Patton and Armstrong Colleges; JFK University and the California College of Arts and Crafts also help to provide the highly trained workforce of tomorrow. Four community college districts also focus on preparing and upgrading today's workforce. Over the past ten years, East Bay schools have repeatedly scored above the state average for every grade level and subject matter tested. An above average number of high school graduates continue their education at public or private institutions.

For cutting-edge, technical resources, businesses draw upon the expertise of the Ernest Orlando Lawrence Berkeley National Laboratory, Lawrence Livermore National Laboratory and Sandia National Laboratories, licensing technologies for commercial purposes. Bay Area companies that partnered with these labs include Rockwell, Motorola, Seagate, Chiron, Intel, Xerox and Honeywell.

Another unique resource is the new Chabot Space and Science Center, home to 8-inch and 20-inch telescopes, and a new 36-inch reflector telescope, the largest public telescope in the U.S. The Center also provides a Science Theatre, labs, classrooms and training centers.

The Arts



The cultural and ethnic diversity of California and the Bay Area is also reflected through the East Bay's offerings of art, dance, music and song.

Visit the Oakland Museum of California, and learn about the State's rich history of people, places, wonders, events and eras. For a more global perspective, stroll through Berkeley's University Art Museum and Pacific Film

Above: Jazz musicians perform in one of many local clubs in Oakland.

Right: The Oakland Museum of California designed by internationally known architect I. M. Pei.



Archive, featuring Asian, pre-twentieth century European and modern art as well as a film and video collection of over 7,000 titles. And if a glimpse at today's emerging artists interests you, be sure to spend an afternoon touring several interesting walk-through galleries in Emeryville's warehouse district.

From Shakespeare to today's hottest playwrights, a variety of works are performed nightly at LaVal's Subterranean Theater by the Shotgun Players, an independent theater company in North Berkeley, and also at the renowned

Berkeley Repertory Theater. The California Shakespeare Festival offers outdoor performances at the Bruns Amphitheatre in Orinda. The Oakland Ballet Company holds afternoon and evening performances of signature and traditional productions at the Paramount Theatre. This company, now in its 34th year, has gained national recognition. Having achieved international acclaim, Berkeley's Cal Performances, the Oakland East Bay Symphony and the Fremont Symphony also offer a complete season of live musical performances. The Dean Lesher Regional Center for the Arts in Walnut Creek, a performing and visual arts center, is the home of the highly acclaimed California Symphony, Center Repertory Company and the Diablo Ballet.



Viticulture



Since the onset of the gold rush in 1849, the Livermore Valley's Golden Wine Region has produced some of the world's award-winning varietals. One of the oldest wine regions in California, Livermore has a long history as one of the State's most historic

and premium wine-growing regions. Grapevines thrive in the Valley's gravel soil and moderate climate. Livermore wineries, such as Wente Vineyards, illustrate the East Bay's diverse business opportunities.

The red and white wines produced by Livermore's 21 wineries feature distinctive flavors and textures. Some of these wines can be found nationally and some are exclusively available for purchase at the individual wineries. Many have been recognized for excellence by wine industry connoisseurs. In fact, *Wine & Spirits Magazine* recently labeled the

Concannon Vineyard, a premium producer of Petit-Sirah, Sauvignon Blanc and Cabernet Sauvignon, as Winery of the Year.



Right: Grapes and vines from Livermore Valley vineyards.

Parks and Recreation



Rural landscapes and picturesque

countrysides are plentiful in the East Bay. From inviting lakes to gently rolling hills, the East Bay Regional Park District has something for everyone. Near the University of California



Above: Parks and golf courses are nestled into the rolling hills of the East Bay.

campus in Berkeley is Tilden Park, one of the District's three oldest parks. With an 18 hole public golf course, a lake and a beautiful botanical garden, Tilden offers an ideal getaway from its big city neighbors. And just 20 minutes away from downtown Oakland, Lake Chabot Regional Park features a beautiful fishing lake, boat marina, year-round public campground, marksmanship range and miles of trails within its 4,972 acres. Travel just a few miles to the south and you will



discover Pleasanton Ridge, an oak-covered parkland overlooking Pleasanton and the Livermore Valley. This Ridge, which accommodates hikers, equestrians and bicyclists, spills into Sunol Regional Wilderness, an area that spans 6,858 acres of oak woodlands and grasslands. It connects with the Ohlone Regional Wilderness, a collection of uplands, woodlands and a 3,817-foot peak.

Deeper within the Livermore Valley lies Del Valle, a regional park complete with an excellent fishing lake, swimming beaches, a campground, picnic grounds and boat rentals. Briones Regional Park, a secret wilderness surrounded by the towns of central Contra Costa County, offers hiking and riding trails with vistas for miles in every direction. Las Trampas Wilderness in southern Contra Costa County offers 3,600 acres of mostly undeveloped land for hikers and horseback riders. Morgan Territory Preserve and Round Valley also offer majestic views and riding and hiking trails. San Pablo, Contra Loma and Lafayette Reservoirs all offer water-oriented activities. Mt.

Diablo State Park, located in the heart of Contra Costa County, commands views of northern California



extending hundreds of miles (even to Yosemite).

Most of the communities with San Francisco Bay frontage have marinas and waterfront parks; some have State

Above and below: Residents find various ways to enjoy the many East Bay parks.



beaches. The City of Alameda’s marina has more boat berths than any city in Northern California.

The Hayward Area Recreational District offers a wide range of parks and activities, including an Interpretive Center, with 2,000 acres of shoreline that is the West Coast’s largest marsh restoration

project. Also in Hayward, the Garin and Dry Creek Pioneer Regional Parks cover more than 3,000 acres and span deep, wooded canyons, sprawling meadowlands and numerous creeks. Very attractive, popular lakes and surrounding recreational facilities can be found in the City of Fremont.

Another unique recreational resource is the San Francisco Bay/San Joaquin River Delta’s network of rivers, tributaries, and channels that offer an incredible boating experience along northern Contra Costa County’s border. Originally used by miners and settlers during the 1848 Gold Rush, the Delta is still as beautiful and mysterious as ever. You can cruise for days, exploring islands, fishing, swimming or sunning.

Golfers can play a different course every day of the month in the East Bay and many of these courses are of championship quality like The Course at Wente Vineyards, Poppy Ridge and The Bridges Golf Club. The East Bay’s 45 golf courses, 29 of which are public, provide year-round, mostly short-sleeve, golfing with a blend of natural beauty, easy to challenging terrain and outstanding amenities. 18-hole public courses typically cost \$17 to \$39 per round on weekdays and \$23 to \$55 on weekends.

Sporting Events, Dining and Shopping



The East Bay is home to Major League Baseball, NBA basketball and NFL football teams.

Season and individual game tickets are available for the Oakland A's,

Oakland Raiders, and Golden State Warriors.

All games are played at the Network Associates Coliseum and Oakland Arena, which are easily accessible via BART.

Before or after the big game, taste exotic cuisine



from the East Bay's assortment of cafes and restaurants. From Oakland's Jack London Square and Rockridge Marketplace to Berkeley's 4th Street and Pleasanton's historic downtown, East Bay eateries reflect the Bay Area's commitment to

cultural and ethnic diversity. The birthplace of

"California Cuisine," you can also find some of the best barbeque, Peking duck, Maryland crabcakes, jambalaya, sushi or eggplant parmigiana—dining choices to suit the most discriminating gourmet.

A bustling retail environment also exists, including great shopping malls and upscale boutiques where local designers sell original pottery, furniture, jewelry and clothing, as well as farmers' markets and specialty food shops. New retail centers in the East Bay provide entertainment (with multiplex cinemas), convenient groupings of retailers like IKEA, Best Buy, Home Depot and Lowes, and quality restaurants. It's no surprise East Bay retail sales exceed San Francisco's.

Above and right: Dining and shopping in the East Bay affords families friendly, small-town flavor with all the benefits available from the surrounding urban centers of Oakland and San Francisco.



Transportation



The East Bay’s transportation network is critical to the region’s vitality. Harbor facilities, an international airport, rail service, and a network of interstate routes and state highways play important roles in the development of the area.

The Port of Oakland is the fourth-largest container port in the nation with approximately 680 acres of developed terminal area, served by 31 gantry cranes, and 17 deep-water berths with a total length of



Above: The Port of Oakland is the 4th largest container port in the nation with approximately 680 acres of developed terminal area.

21,784 linear feet. The Port handled 1,643,585 twenty-foot containers in 2001—90 percent of all the containerized cargo that passes through Northern California. The Port of Oakland is a key West Coast inter-modal connection and the hub of Northern California’s distribution system. Over \$700 million in new projects are in planning or under construction.

The Port of Richmond, another of the three deep water ports in the San Francisco Bay, is a diversified cargo handler. It accommodated over 28 million tons of general cargo in 2001—that’s more tonnage than the Ports of San Francisco and Oakland combined. It specializes in petroleum and liquid cargos (chemicals, petrochemicals and vegetable oils) as well as dry bulk commodities (coal, bauxite, gypsum and cement) and automobiles.

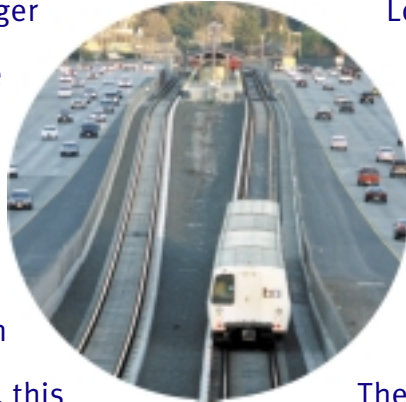
The Oakland Metropolitan International Airport, located nine miles from downtown Oakland, is capable of servicing up to 2,500 passenger arrivals and departures per hour from eight domestic airlines. A separate international arrivals building has customs inspection and baggage claim facilities that can handle 500 passengers per hour from the four international airlines.

Far less congested than San Francisco International Airport, and much more reliable and accessible, Oakland Metropolitan International Airport is becoming the people’s choice for air travel. Twelve commercial airlines provide more than 1,200 non-stop, direct or connecting flights weekly to destinations in the

United States, Canada, Europe and Mexico. And a \$600 million development plan will accommodate anticipated growth in passenger and cargo volume into the next century.

The 14th largest cargo operation in the United States, this airport serves as a West Coast distribution center for Federal Express, United Parcel Service, Airborne Express, Amerflight, and Emery Worldwide.

The Union Pacific Railroad operates rail terminal facilities in Oakland and the Burlington Northern and



Above: Bay Area Rapid Transit (BART), a high-speed rail transit system, connects the Counties of Alameda, Contra Costa, San Mateo and San Francisco.

Santa Fe Railway serves the East Bay from the Port of Oakland's joint inter-modal terminal. Amtrak provides passenger service through multiple East Bay stations to Southern California, Sacramento and other destinations.

Local motor coach transportation is provided by AC Transit, which serves East Bay cities and continues into San Francisco via the Bay Bridge. Other bus service is made available by the Central Contra Costa Transit District, the Livermore Transit Corporation and Greyhound Bus Lines.

The San Mateo County Transit District provides bus service between Hayward and the San Francisco Peninsula across the (Hayward) San Mateo Bridge.

The East Bay is also served by the Bay Area Rapid Transit District (BART), a high-speed rail transit system servicing the Counties of Alameda, Contra Costa, and San Francisco. Construction of an extension to the San Francisco International Airport in San Mateo County is underway. A new train service, called the "Ace" train, makes stops in Livermore and southern Alameda County on its way to San Jose.

Six principal highways and seven bridges connect the East Bay to the San Francisco Peninsula, Marin, Sacramento and the rest of the country. It is this ease of access to San Francisco, the Silicon Valley and Sacramento that provides the unparalleled mix of industry, education and research, finance, venture capital and governmental support, making the East Bay such an economic powerhouse.

Vibrant Cities

With over 2,384,000 residents (35% of the Bay Area's population) and almost one-third of the Bay Area's jobs, the East Bay has been the fastest growing region in the San Francisco Bay Area since the mid-1980s. It will continue to do so for the next decade and beyond because of its available land for new residential, commercial and industrial uses and key location. But it is the East Bay cities' diverse economic base, business location opportunities, ethnicity, lifestyles and housing that provide its greatest strength.

Alameda County has been identified as the most ethnically diverse region in the nation. Ethnic diversity enhances the

cultural environments of cuisine, music, entertainment, apparel, design and traditions.

The East Bay's communities also offer a unique diversity of life styles, from urban centers to rural communities, from historical, picturesque, downtowns to large,



campus-style

office parks.

And the

climate

is also

diverse,

ranging

from Mediter-

ranean along the San Francisco Bay to warmer climates inland.

Housing prices and options also vary considerably. You can live in a Victorian house or California bungalow on an island,

in live-work spaces in urban areas, ranch style homes in the country, relatively inexpensive houses and apartments close to employment centers, or in new, executive homes in upscale developments.

For those whose dream is a single-family home with a larger lot, many opportunities remain as well. The vibrant communities of the East Bay offer it all.

Above: Residents enjoy the East Bay's vitality and year-round comfortable climate by dining out in its multitude of open-air restaurants



Northern Region

Albany

Only ten minutes north of the University of California campus in Berkeley, Albany is a residential community that benefits from the university culture. Albany is well known for spectacular views of San Francisco Bay and the Golden

Gate Bridge from the new waterfront park adjacent to Golden Gate Fields racetrack.

The city is proud of its tree-lined streets with modest bungalow-style houses and upscale food marts. Politically liberal, it is home to university and business professionals alike.

Shoppers and strollers linger in the cafes, antique shops, bookstores and boutiques on Solano Avenue, the site of a yearly festival that draws 100,000 participants. Albany residents enjoy award winning public schools, low crime and small town ambiance.

The city has adopted a progressive vision for the development of San Pablo Avenue and the new redevelopment area adjacent to the I-80/880 corridor. Businesses and developers will find a small, knowledgeable staff that can quickly answer questions and process permits, plans and projects.

Alameda County Unincorporated

Ashland, Castro Valley, Cherryland, Fairview, San Lorenzo, Sunol

Located mostly within the urban area of Alameda County, these communities offer many advantages—retail and commercial/light industrial development opportunities, redevelopment zones, affordable housing and public transit including BART.

Northern Region

Berkeley

Berkeley is famous for its world-class university, environment for innovative businesses and its many cultural venues. West Berkeley bustles with warehouses, biotechnology and service firms and manufacturing companies (renowned sectors include food processing and printing/publishing) as well as popular retailers, quality home furnishing businesses and recyclers.

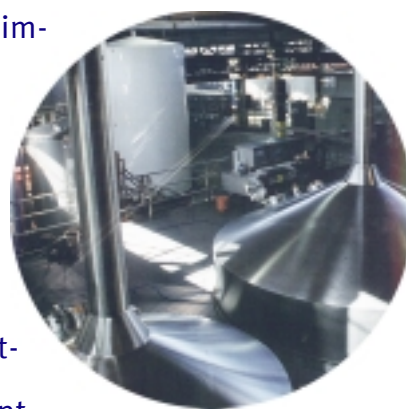
Downtown Berkeley is undergoing active revitalization with substantial new

Above: The Berkeley-based world headquarters for the biotechnology division of Bayer Corporation. Right: The brewing vats and storage tanks of Pyramid Brewery.



public and private investment. New mixed-use housing has been built and more is under construction. A new Arts District has been established with the Tony Award winning Berkeley Repertory Theatre as its anchor, a nationally recognized jazz school, and other local theater and music houses.

University of California, Berkeley, has stimulated many high-tech commercial spin-offs, and employee recruiters find abundant local brainpower. This is one of Berkeley's main draws, as is its great transportation system, which includes three



BART stations and two State freeways.

Berkeley is a city of distinct and interesting neighborhoods with many fine restaurants. Outdoor recreation opportunities abound at Tilden Park in the Berkeley hills and at Caesar Chavez Park, which adjoins the lovely Berkeley Marina, the largest in the Bay Area.

Northern Region

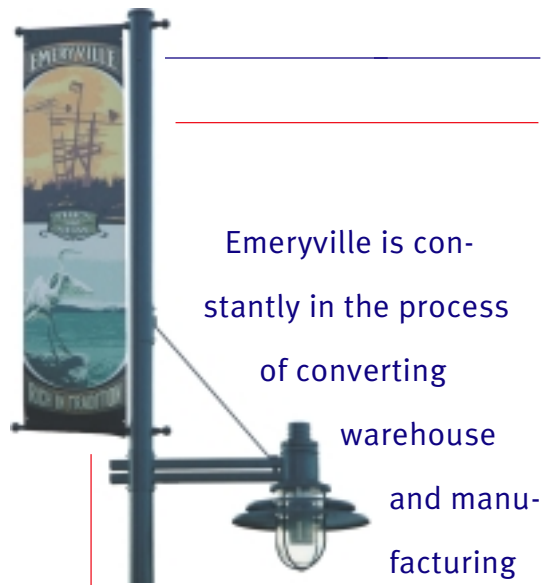
Emeryville

Emeryville is home to two regional shopping centers and a third is under construction. Current tenants include Home Depot, Comp USA, Ross and Circuit City. Tenants in the new Bay Street Center will include Ann Taylor, Talbots, Pottery Barn, Gap, and Banana Republic. The international biotech company, Chiron Corporation, and Pixar Animation Studios, the producer of the popular movies Toy Story and Monsters Inc., are also located in Emeryville. Major expansion plans for Chiron have been approved, and a first phase 260,000 square foot lab



Above: Emeryville's Chiron Life Sciences Center completed in 2002.

building is complete. A second phase consisting of structured parking and 365,000 square feet of lab and office space is under construction. Two major hotel projects, Marriott Courtyard and Woodfin Suites, were recently completed adding 485 rooms to accommodate the business growth. The City also has an aggressive housing program to create new housing units in proximity to business developments to reduce commuting. For those who do commute, the City sponsors a free shuttle bus, Emery-Go-Round, that connects to the regional BART system, and has a ridership of over 600,000 passengers annually.



Emeryville is constantly in the process of converting warehouse and manufacturing buildings into variable office, retail, or residential space. Most of the land in Emeryville was originally tagged for industrial use, but as soon as property becomes available, the City works to convert it to whatever use would most benefit the City's status as a prime player in the corporate real estate market. With a small city staff, Emeryville offers businesses quick answers and a painless permit approval process. Close proximity to the University of California in Berkeley is a valuable asset for Emeryville because high-tech firms incubate in such university environments.

Northern Region

Piedmont

Piedmont is a residential community noted for its tree-lined streets and family oriented atmosphere. The city operates its own fire and police departments which provide emergency services in less than three minutes to its residents. The school district is one of the State's top educational systems and is comprised of three elementary schools, a middle school and a high school. The city has developed two new park facilities, bringing to six the number of parks in this city of 11,000. Piedmont's commercial zone is limited, but there are an increasing number of home-operated businesses.

Northern Region

Richmond

Richmond is located on a climate perfect peninsula opposite the mouth of the San Francisco Bay. This West Contra Costa County community of over 101,000 has a well-trained labor force supported by abundant new housing and affordable neighborhoods. Increasing numbers of decision makers within emerging industries—multimedia, biotech and telecommunications—are discovering the advantages of Richmond's business environment and relative affordability within the Bay Area.

Above: Marina Bay Harbor— one of four marinas along Richmond's 32 miles of shoreline.

Richmond's historically industrial shoreline is undergoing dramatic development transformation. The addition of 3,000 new homes to the community in attractive locations will provide housing for the region's quality workforce. Richmond continues to accommodate new technology's hunger for a business friendly Central Bay location, accessibility and university proximity.



Richmond is enhanced by a superb transportation system. A natural deep-water port reaches

internationally. Two interstate highway systems (I-80, I-580), the Richmond Parkway, BART, Amtrak, public transit and commuter ferry service from the Richmond

Northern Region

Richmond (continued)

Marina Bay network the community richly to the region and beyond. Near all major metropolitan centers, adjacent to the University of California in Berkeley, and minutes from Marin County over the San Rafael Bridge, Richmond fulfills business requirements of central location, university proximity and affordable space to incubate. Notable denizens include operations of the largest Bay Area company, Chevron Texaco, and international Berlex Biosciences located on a 52 acre research campus.



Above: The Richmond/San Rafael Bridge is one of seven bridges that tie the East Bay to the rest of the Bay Area.

Central Region

Alameda

Picture this . . . A city with its own electric company. Through its municipal electric and telecommunications systems, the City of Alameda adds value to your company and to your quality of life. Alameda, known as Silicon Island, is home to over 150 high-tech companies, including Lucent Technologies, Wind River Systems, Netopia,

Wink Communications, and UTStarcom. A growing list of bio-tech and multi-media firms are also located

in Alameda, including Avigen, Roche Diagnostics Research, ESC Entertainment and Audio Visual Technical Services. Alameda Power & Telecom, a department of the City, provides businesses a clear operating edge with stable,

low energy rates and a high-speed, high-capacity fiber optic communications network. The City also offers fully entitled business parks and available sites to serve our business clients. Visit AlamedaPowersBusiness.com for more information about potential savings.

Alameda’s labor market provides great advantages. Access to qualified candidates is equal to Silicon Valley, and high-tech companies are organized to take advantage of it. At the Silicon Island Career Expo, local companies conduct concentrated recruiting within Alameda’s highly educated workforce. Employers find that Alameda’s small-town quality of life, exceptional public school system, affordable residential real estate inventory and geographic location in the

Central Region

Alameda (continued)

middle of the metropolitan Bay Area are tremendous recruiting and employee retention advantages.

At Alameda Point, a former Navy Base, over 800 acres of prime real estate are available for major development. The City has selected a master developer to guide a \$2 billion mixed-use development of the main portion of the base. The City has also executed leases and adaptively reused approximately 60 buildings, covering 2.7 million square feet of commercial space with current employment upwards of 2,000 employees including firms in the software, aerospace, multimedia, recreational sports, and convention center industries. Over 1.3 million square feet is still available for light and medium industrial uses.

Alameda business parks offer over 150 acres fully entitled and ready-for-business development at prices substantially below

San Jose, San Francisco, and other locales.

In addition, the City-approved Catellus Development Corporation project will bring online over 1.3 million square feet of new R & D office and flex-tech space in a 200 acre mixed-use, waterfront development project.

Alameda is unsurpassed for its beauty, recreation and neighborhood charm. Boating, golf, beaches, tennis clubs, panoramic bay views and tree-lined streets with Victorian homes provide the backdrop for full living—for you and your employees. No commute is necessary.



Central Region

Hayward

Hayward is a thriving city of 144,000 people on the eastern edge of the San Francisco Bay. A diverse center of

retail, industry and

government,

Hayward

combines a

hometown

atmosphere, an

ideal climate,

cultural attractions, parks and recreational facilities, with easy access to suppliers and customers throughout the Bay Area and beyond.

With an extensive network of freeways and three rail

Above: Alameda’s houses nestle onto tree-lined streets, giving this island community a small-town feel while offering easy access to the more urbanized areas of the East Bay and San Francisco.

Central Region

Hayward (continued)

lines, Hayward is a key gateway from Silicon Valley and the San Francisco Peninsula to Oakland, Berkeley and Sacramento as well as to the fast-growing San Joaquin Valley communities.

Etec Systems Inc., Data Broadcasting Corporation, Orlimar Golf, Data-connect, Aradigm, Lynx Therapeutics, Plastikon, Kosan Biosciences, Thermionics, Cell Genesys, Sepragen, the Helitec Company, Pepsi, Shasta Bever-

ages, Buffalo Bill's Brew Pub, Berkeley Farms, Neopost, Cholestec, Certicom, Fuji Film, Kobe Precision

and many other firms have

Above: Warren Hall on the campus of California State University at Hayward.



come to Hayward for its great location, the purest water and one of the most efficient wastewater systems in the Bay Area.

Hayward has enough capacity to serve the city's growth well into the next century—and its fees and land costs are among the most reasonable in the East Bay. In fact, one-third of the 25 largest biotech firms in

the East Bay are located in Hayward. The city has cut the red tape and revamped the development

process to make it work better for you!



Central Region

Oakland

Mayor Jerry Brown has cultivated a pro-business climate

that has attracted 300 new companies and 10,000 jobs in the last three years.

The City of Oakland offers financial incentives in targeted industries and has streamlined the permit and entitlement processes to move projects forward at an unprecedented rate.

Forbes rates Oakland the 10th best city to do business in the U.S. The local economy is a diverse mix of traditional and new economy companies. Oakland offers

Above: The heart of the revitalized Oakland downtown, overlooking the recreational shore of Lake Merritt.

Central Region

Oakland (continued)

the best buy on the Bay, with affordable land and office space near San Francisco, Silicon Valley and the Central Valley.

Oakland boasts one of the nation's largest fiber-optic networks, the country's fifth-largest container port, a vast inter-modal network, and one of America's fastest-growing international airports.

Oakland is home to the 8th most educated workforce in the nation. World-class universities and research facilities provide access to a high concentration of intellectuals and skilled workers.

Great weather, plentiful parks and open space, beautiful neighborhoods, world-class attractions, and myriad cultural amenities, make Oakland among *Money Magazine's* top 25 cities to live in the U.S.

Central Region

San Leandro

Over 900 manufacturers, affordable commercial space, quaint shops downtown, and charming neighborhoods—San Leandro's got it all for business and living in the heart of the Bay Area.

The City's Business Development team runs several innovative business assistance programs, including site location assistance, one-stop permitting, and redevelopment loans. The City earned

a "low cost" tax ranking from the prestigious Kosmont Cost of Doing Business Survey. Three major freeways, two BART stations, AC Transit, and Union Pacific

Above: The San Leandro Marina, fronting onto the San Francisco Bay.

Railroad serve the City, plus Oakland International Airport and the deep-water Port of Oakland are next door.

With an industrial inventory of over 30 million square feet, San Leandro is a center for the production of electronics and computer components, specialty food

products, precision machining, and transportation equipment. The community also serves as a banking

center; Creekside Plaza, open in 2002, features new Class A office space across the street from BART. Marina Square shopping center, Bayfair Mall with its new Century 16 Theatre, and the walkable downtown are a few of San Leandro's retail and restaurant destinations.



Central Region

San Leandro (continued)

80,000 residents call San Leandro home. Many housing options are available, with a \$330,000 median home sales price.

The community offers quality amenities like award-winning schools, a championship golf complex, a 500-berth marina, and over 20 parks and recreational areas.



Above: The rolling hills of Fremont act as a backdrop to this fast-growing area of the Silicon Valley.

Right: Fremont's NUMMI plant produced approximately 372,000 vehicles in 2002.

Southern Region

Fremont

As the 4th largest city in the Bay Area and 14th largest city in California, Fremont is the ideal setting for both

residential and business communities. Fremont enjoys many key assets that make it an attractive

location for economic development.

Strategically located in Southern Alameda County and Silicon Valley, Fremont enjoys a well-diver-

sified high-tech economy of almost 1,300 high-tech firms in industry clusters including software, hardware, telecommunications, semiconductors, and biotechnology. With the development of 8.3 million

square feet of R&D space at Pacific Commons business park, Fremont is aggressively pursuing expansion opportunities for businesses and is moving forward with plans for a hotel/business conference center and a multi-modal transit station to serve the area. Fremont is near major universities; has easy access to three international airports and the Port of Oakland; and has convenient major modes of transportation—interstate highways,



rail transport lines, and BART with its imminent expansion line to San Jose. Fremont takes pride in its ability to create the very best environment for both business and residents with its smart-growth vision.

Southern Region

Newark

Located near the southern end of the San Francisco Bay and included in the northern reach of the Silicon Valley, Newark is a pleasant community with a “small town atmosphere” that offers quiet residential areas, a plethora of recreation and open space options, convenient retail, and a varied industrial base.



Strategically located for businesses, Newark is at the intersection of Highway 84 and Interstate 880.

Above: Sun Microsystems has chosen to construct this campus-like facility in Newark, near the Dumbarton Bridge, which provides ready access to its corporate headquarters in Palo Alto.

Newark is home to one of the largest retail malls in the East Bay—the NewPark Mall. The City continues to experience growth in the high-tech industry with such companies as Sun Microsystems, Worldcom, Siemens, Vina, and the EC Company.

These members of the business community were made possible by a local government that is business friendly and prides itself on a “can do” attitude. The City of Newark continues to quickly guide prospects through the development review process and offers a pro-development environment for businesses.

Southern Region

Union City

Union City, an All-American City in 1999, is a dynamic, fast-growing community of 67,000 known for its award-winning schools, recreation programs and strategic location on I-880. Union City, already home to over 100 manufacturing firms and boasting an industrial inventory of 15 million square feet, is attracting technology-based companies looking for room to grow.

Union Landing retail center is thriving with 105 acres of shopping, and entertainment uses including the largest theater in Northern California and a wide selection of quality restaurants and retailers. Located along I-880, Union Landing is an important regional commercial hub, anchoring the City’s growing commercial base.

Southern Region

Union City (continued)

Union City offers companies room to expand, with an abundance of sites ready-to-go for office space, light manufacturing, biotech, R & D and food processing.

The city has a one-stop streamlined permit process and a development staff team that is focused on delivering customer solutions.

Development is underway to create a landmark Intermodal Station to link various rail and bus services and establish a regional mixed-use development around the Union City BART station that includes office, retail, housing and community services. Over 2 million square feet of office and R&D is planned within a mile radius of the BART/Intermodal Station.



Available sites range from 2 to 26 acres, with easy access to I-880 and BART.

Fast-growing Union City boasts a good balance of housing opportunities and

jobs where

employers find a highly trained workforce and employees

find a wealth of

high-quality housing options.

With its abundant and affordable land, Union City will continue to capitalize on its prime location at the north end of Silicon Valley.

Above: A new, vital, transit-oriented, mixed-use development (including office space) is planned for the 220 acres encompassing Union City's BART station.

Eastern Region

Antioch

Antioch grew by 46% over the past 10 years to a current population in excess of 95,000. As a crossroads linking San Francisco and the East Bay to Sacramento and the Central Valley, Antioch is a gateway to the recreational and cultural amenities of Northern California and the Bay Area.

Antioch's business expansion is in the retail, light industrial, office and service sectors. Land available for future growth is plentiful and affordable compared with the rest of the Bay Area. New housing has changed the face of Antioch's labor force by adding service employees, middle management, professionals and highly skilled workers.

The affordability and availability of various new and existing housing types in

Eastern Region

Antioch (continued)

Antioch is a distinct advantage in attracting and retaining qualified employees. Quality public schools, and easy access to higher educational facilities are of additional benefit.

Antioch’s location as “the Gateway to the Delta” provides recreational opportunities along the San Joaquin River, in addition to a municipal marina. Golf courses, neighborhood and regional parks, as well as the Antioch Water Park serve area residents.

Right: Antioch, with Brentwood and Oakley, is preparing 1,000 acres to attract targeted industries, many of whose future employees already live in this housing-rich portion of the East Bay.



Eastern Region

Brentwood

Economic Development activity remains busy in the City of Brentwood.

National retailers have recognized a critical mass of 155,000 people

in the trade area. This far east Contra Costa County sub-region, defined as lands to the east of Somersville Road, will support approximately 1.2 million square feet of new retail space in the

next eighteen months. This will provide convenient goods and services for residents, reduce

regional traffic load and retain sales tax revenues in the area. Brentwood has several excellent sites properly zoned with available

infrastructure in the epicenter of the trade area and

welcomes all interested parties.

Brentwood’s Central Business District is

thriving with a zero vacancy rate.



Several new businesses opened in the past two years, focusing on food, wine and specialty shopping. Please visit and enjoy the downtown ambience and see the newly restored marquee on the Delta Cinema that was funded by the City as a public art project.

Brentwood’s Redevelopment Agency issued \$16.2

Above: The public Brentwood Golf Club offers 27 holes of championship golf and a 9-hole executive course.

Eastern Region

Brentwood (continued)

million of revenue bonds in 2002 and is evaluating several projects to stimulate activity. Two of the highest goals are addressing downtown-parking needs and extending infrastructure into the Central Business Park.



Brentwood's vacancy rate for office, flex-tech and light industrial space remains below 2%, reflecting a prospering business community. Approximately 350,000 square feet of approved projects are represented in all three categories. Two of these projects are in construction and two more will break ground in Spring, 2003. Visit Brentwood with your Collier Broker and experience a friendly and affordable community to conduct business.

Eastern Region

Dublin

The City of Dublin is a vibrant community of 32,500, located at the intersection of I-580 & I-680 in the heart of the Tri-

Valley area, one of the most dynamic areas in the State of California.

The City of

Dublin is a perfect

choice for growing businesses and has planned for future growth to include residential, commercial, and industrial opportunities. The City's retail base is anchored by the Hacienda Crossings Shopping Center, the Dublin Place Shopping Center, and

Above: Dublin's new housing tracts are being built to provide housing for the employees of a wide range of industries and salary levels.

several auto dealerships.

The City's corporate roster includes Sybase, Micro-Dental, Avaya Communications, Simpson Manufacturing, Calpine Corporation, Franklin Templeton, and SBC Communications, to name a few.

The community also has an impressive transportation network that includes a BART station in eastern Dublin (with a planned station in western Dublin) that offers easy access to points in the San Francisco Bay Area.

Dublin has something to offer everyone—a friendly small-town spirit, excellent schools, convenient freeway access, low crime rates, a conducive attitude for business and a vision for the future. Come see for yourself—Dublin really is a great place to grow!

Eastern Region

Livermore

Livermore’s location, pro-business attitude and its future make it an ideal community for new businesses. With its close proximity to Silicon Valley and other Northern California markets, high-tech businesses have discovered that Livermore provides a cost-effective alternative to other Bay Area locations. Industrial, warehouse and distribution companies have found that Livermore enables them to serve the Bay Area and the growing Central Valley.

Livermore has made business retention, expansion and new business development primary goals. It recognizes the importance of streamlining the permitting process and has established a one-stop Permit Center. The City is committed to making Livermore a point of

destination for fine dining, full retail services and entertainment.

Livermore, known for its scientific research, is also home to California’s oldest wine producing region. The Livermore Valley boasts 21 bonded wineries with another three being planned.

Residents enjoy quality and affordable housing along tree-lined streets in quiet neighborhoods.

The community benefits from top-ranked schools including a community college. Open

Above: Windmills on the hills above Livermore generate alternative, clean energy to help run the new and growing businesses of the East Bay.

space and vineyards surround Livermore and there are many parks and recreation programs for all ages.

Come to Livermore and join these major businesses that call Livermore home:

KLA Tencor, Triad Systems, TransWestern Polymers, Johnson Controls, Vanier Graphics, Seaway Semiconductors, Extel,

FormFactors, Circuit City, Alliant Foods, Discovery Toys, Packaging Innovators and Owens-

Minor Pharmaceuticals.

Livermore is a wonderful community to live, work and play in—come join us!



Eastern Region

Pleasanton

Pleasanton's strengths are secured to a solid foundation of community commitment and pride. Although 2001 ushered in a season of new challenges, Pleasanton is moving forward with many planned projects and working on issues to help sustain the quality of life enjoyed by its residents and businesses.

Examples of recent projects include the expanded headquarters of Safeway Inc., the construction of Applied Biosystems' new campus, the approved expansion of Stoneridge Regional Shopping

Above: Pleasanton's state-of-the-art BART station and freeways offer easy access to all of the East Bay and San Francisco.



Center, and a 650,000 square-foot speculative office building soon to be constructed at the intersection of Bernal Avenue and I-680.

Pleasanton's success is based on some basic keys to business success: its central Bay Area location, a highly educated work force, excellent transportation access, safety, award-winning K-12 schools, and the city's wonderful ambiance. And, there's a new website, pleasantonjobs.com, to help connect Pleasanton employers to Pleasanton residents wanting to work locally; just another reason businesses prosper in Pleasanton.

Challenge tests the quality of a community—Pleasanton is meeting the challenge.

Eastern Region

San Ramon

Surrounded by beautiful rolling hills, and renowned for its beautiful parks, world-class playing fields, and landscaped boulevards, the City of San Ramon hosts the nation's leading telecommunication businesses, and many other high-tech firms. The 585 acre Bishop Ranch business park provides a state-of-the-art business environment for a variety of firms—computer and software, engineering, financial, insurance, medical, personnel, real estate, consumer and transportation services. Chevron Texaco's world headquarters and the regional headquarters of Pacific Bell and Toyota attract other firms that provide business-to-business services or compete with these giants. San Ramon residents are highly skilled

Eastern Region

San Ramon (continued)

and educated, supporting the success of local companies.

All of the major telecommunication service providers have a presence in San Ramon, and spawn a number of medium and small-size companies. Looking to the future, the City developed a telecommunication business incubator, enhancing the existing telecommunication business cluster with a new resource for innovation, research and development. San Ramon focuses on growing new businesses, and encouraging existing ones to thrive.

Firms locate in San Ramon because of its business-friendly environment, first-class opportunities for education, and unparalleled quality of life. Education opportunities include highly rated elementary and high schools, as well as local access to

most of the region’s higher education facilities. These comprise the University of California at Berkeley, University of San Francisco, Diablo Valley College and California State University, Hayward. The City offers a wealth of community-building parks, recreational activities and innovative (and fun) programs that respond to community needs. The San Ramon aquatic center offers olympic-size and tot-oriented pools, fitness and recreation choices for busy executives and their children.

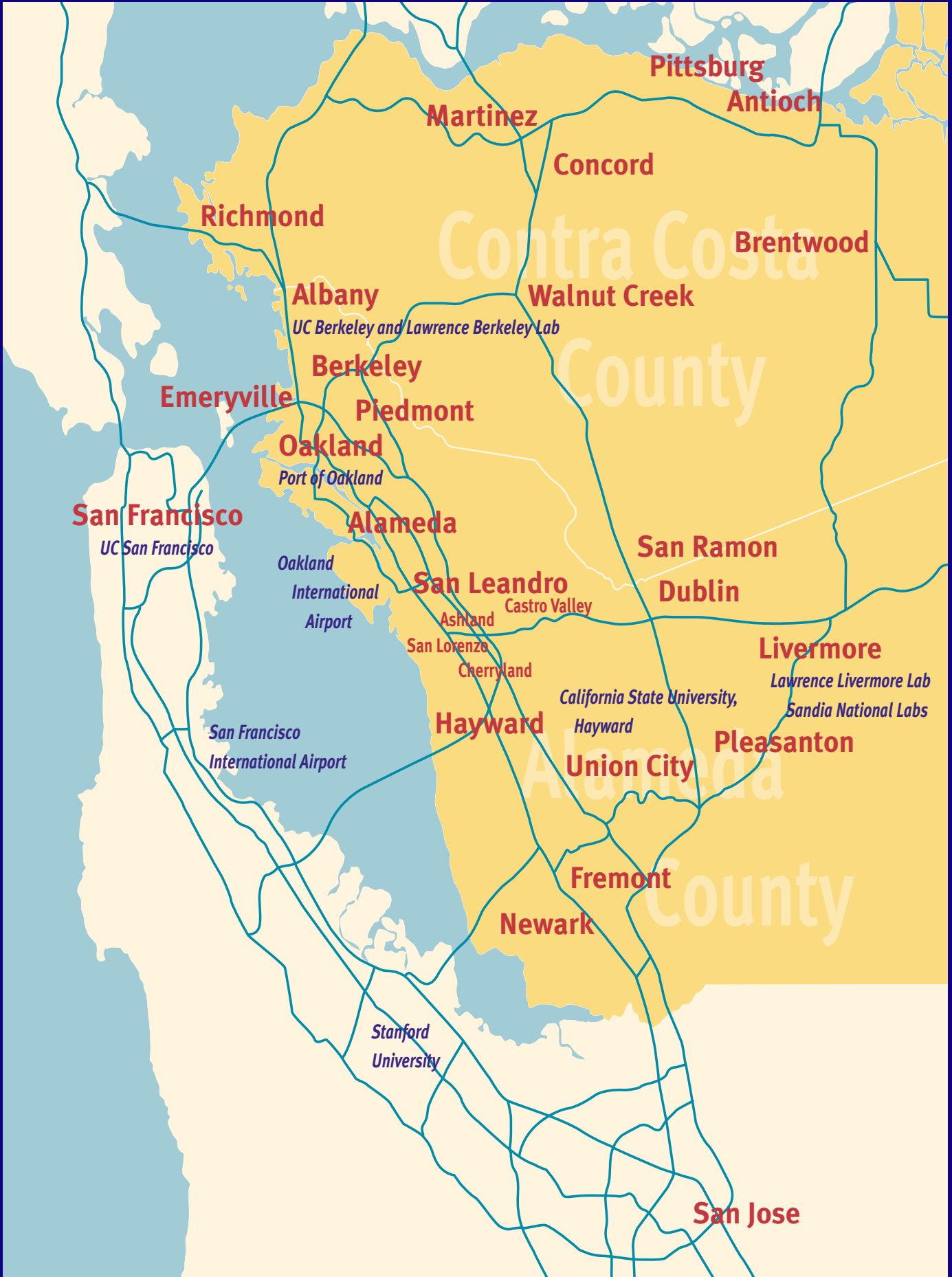


Above: Chevron Texaco is one of 250 businesses located on the 585 acre campus that is San Ramon’s Bishop Ranch Business Park.

The new city center, in the planning process at the time of publication, is expected to be a gathering place of grand proportions—a city hall hosting local government as well as community meetings; a performing and cultural arts facility; and a new library, children’s museum and small scale retail services.

San Ramon continues to grow. The City expects to expand to more than 60,000 residents (from the current 47,000) in the next ten years, and grow to 80,000 by 2020.

Infrastructure plans are in position—roads and schools will be in place. Good planning and sound fiscal practice make San Ramon a good place to do business and a great place to live.



East Bay Map, City Contacts & Assets

Alameda

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 Email: efonstei@ci.alameda.ca.us

- Lower and stable energy rates
- Local, world class talent
- Fully entitled business parks
- Favorable land and lease prices

Alameda County Unincorporated

(Ashland, Castro Valley, Cherryland, Fairview, San Lorenzo and Sunol)
 Eileen Dalton
 Assistant Redevelopment Director
 224 W. Winton Avenue, #110
 Hayward, CA 94544
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Albany

Ann Ritzma
 Assistant City Administrator
 1000 San Pablo Avenue
 Albany, CA 94706
 Phone: (510) 528-5710
 Email: cityhall@albany.org
 www.albanyca.org

- Golden Gate Fields Racetrack
- USDA Western Reg. Research Center
- UC Berkeley grad. & family housing
- Solano Avenue and Solano Stroll

Antioch

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 Economic Development Director
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 Antioch, CA 94531-5007
 Phone: (925) 779-7012
 Email: enaffah@ci.antioch.ca.us
 www.ci.antioch.ca.us

- 500+ acres for industry
- Plentiful & affordable housing
- Gateway to the Delta
- Quality public schools

Berkeley

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 Economic Development Project Coord.
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 Berkeley, CA 94704
 Phone: (510) 705-8181
 Email: tburton@ci.berkeley.ca.us
 www.ci.berkeley.ca.us

- University of California, Berkeley
- Lawrence Berkeley National Lab
- Berkeley Symphony Orchestra
- 52 parks & playgrounds

Brentwood

Howard Sword
 Economic Development Director
 708 - 3rd Street
 Brentwood, CA 94513
 Phone: (925) 516-5189
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 www.ci.brentwood.ca.us

- Friendly & affordable community
- 1.2 million sq ft potential retail
- Housing rich area
- Office, flex & industrial land

Dublin

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 100 Civic Plaza
 Dublin, CA 94568-2658
 Phone: (925) 833-6650
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 www.ci.dublin.ca.us

- Junction of I-580 & I-680
- Available developable land
- Hacienda Crossings
- BART

Emeryville

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 Economic Development Director
 1333 Park Avenue
 Emeryville, CA 94608
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 Email: pokeeffe@ci.emeryville.ca.us

- Chiron Corporation
- Pixar Studios
- 3 regional shopping centers
- BART & shuttle bus

Fremont

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 39100 Liberty Street
 Fremont, CA 94538
 Phone: (510) 494-4804
 Email: dfields@ci.fremont.ca.us
 www.ci.fremont.ca.us

- Northern Silicon Valley
- Multi-modal transit
- 1,300 high-tech firms
- New United Motor Manufacturing

Hayward

Carlos Martinez
 Economic Development Specialist
 777 B Street
 Hayward, CA 94541-5007
 Phone: (510) 583-4234
 Email: carlosm@ci.hayward.ca.us

- Cal. State University, Hayward
- 500,000+ sq ft of R&D space
- Many housing types and prices
- A city with a "Can Do" attitude

Livermore

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 Economic Development Director
 1025 South Livermore Avenue
 Livermore, CA 94550
 Phone: (925) 373-5905
 Email: klroberts@ci.livermore.ca.us
 www.ci.livermore.ca.us

- Proximity to Silicon Valley
- Lawrence Livermore National Lab
- 21 vineyards/wineries
- Top-ranked schools

Newark

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 37101 Newark Boulevard
 Newark, CA 94560
 Phone: (510) 790-7242
 Email: clay.colvin@newark.org
 www.ci.newark.ca.us

- Gateway Technology Park
- Silliman Recreation Complex
- NewPark Mall
- Ohlone College

Oakland

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 Director, Economic Development & Redevelopment
 250 Frank Ogawa Plaza, Suite 3315
 Oakland, CA 94612
 Phone: (510) 238-3625
 Email: rrios@oaklandnet.com

- Port of Oakland
- Oakland International Airport
- Network Associates Coliseum
- New Arena in Oakland

Pleasanton

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 P.O. Box 520
 Pleasanton, CA 94566-0802
 Phone: (925) 931-5040
 Email: ggilpin@ci.pleasanton.ca.us
 www.ci.pleasanton.ca.us

- Hacienda business park & 4 more
- BART and ACE train
- ValleyCare Hospital
- Historic downtown

Piedmont

Mr. Geoffrey Grote
 City Administrator
 City of Piedmont
 120 Vista Avenue
 Piedmont, CA 94611
 Phone: (510) 420-3040
 Email: ggrote@ci.piedmont.ca.us

- 1st class residential community
- 1st class school districts
- 6 parks in city of 11,000
- Emergency services in 3 minutes

Richmond

Donna Uriyu
 Economic Development Coordinator
 2600 Barrett Avenue
 Richmond, CA 94526
 Phone: (510) 307-8138
 Email: donna_uriyu@ci.richmond.ca.us
 www.ci.richmond.ca.us

- 32 miles of shoreline
- BART/AMTRAK station
- Regional parks (2000+ acres)
- Richmond Parkway

San Leandro

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 835 East 14th Street
 San Leandro, CA 94577
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 Email: lsims@ci.san-leandro.ca.us
 www.ci.san-leandro.ca.us

- Monarch Bay Golf & Marina
- BART & Employer Shuttle
- San Leandro Hospital
- Marina Square & Auto Mall

San Ramon

April Gray
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 2222 Camino Ramon
 San Ramon, CA 94583
 Phone: (925) 973-2554
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 www.ci.san-ramon.ca.us

- Beautiful parks, play fields
- Easy freeway access
- Bishop Ranch business park
- Three excellent golf courses

Union City

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- Kaiser Permanente Hospital
- 5 business/tech centers
- Union Landing & Century 25 malls
- Union City Transit

Resources Directory

Business Incubators

Advancing California's Emerging Technologies (ACET)
Stephanie Szymanski
Incubator Manager
851 West Midway Avenue, Bldg. 7
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Fax: (510) 749-6862
acet@greenstart.org
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Berkeley Business Incubator

John Freeman
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Communications Technology Cluster

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2201 Broadway, 2nd Floor
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kkim@ctcluster.com
www.ctcluster.com

Contra Costa Software Business

Incubator (CCSBI)
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2440 Stanwell Drive
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Fax: (925) 691-7019
officemanager@ccsbi.com
www.ccsbi.com

Contra Costa/Tri-Valley

Telecommunications Incubator
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2440 Camino Ramon, Suite 225
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gcraft@telcomventures.net
www.telcomventures.net

Institute for Telecommunications

Technologies (TELCOT)
Alex Bordetsky
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San Ramon, CA 94583
Phone: (925) 885-2559
Fax: (925) 885-2778
bord@csuhayward.edu
www.csuhayward.edu

Oakland Small Business

Growth Center
Napoleon Britt
Executive Director
675 Hegenberger Rd., Suite 201
Oakland, CA 94621
Phone: (510) 553-0675
Fax: (510) 553-0676
osbgc@mgci.com
www.oaklandnet.com/business/
smallbus/osbgc.html

Tri-Valley Technology

Enterprise Center (TTEC)
Michael LaLumiere
Executive Director
PO Box 2187
Livermore, CA 94551
Phone: (925) 371-8651
Fax: (925) 371-8654
mlalum@attbi.com
www.trivalleytec.com

Business Resources

Airport Area Business Association

Debbie Hauser
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Oakland, CA 94614
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Fax: (510) 535-2491
info@aaba.org
www.aaba.org

Alameda County Green Business Program

Pamela Evans
1131 Harbor Bay Blvd.
Alameda, CA 94502
Phone: (510) 567-6770
pevans@co.alameda.ca.us
www.greenbiz.abag.ca.gov

Alameda County Recycling Marketplace

8800 Cal Center Drive
Sacramento, CA 95826
Phone: (916) 255-1000
mktplace@ciwmb.ca.gov
www.ciwmb.ca.gov/marketplace

Alameda County Waste Management Authority/StopWaStE Partnership

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Senior Program Manager
777 Davis Street, #100
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Phone: (510) 614-1699
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Alameda Point

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Alameda, CA 94501
Phone: (510) 749-5905
www.alameda-point.com

Alameda Power & Telecom

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2000 Grand Street
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electricity.ci.alameda.ca.us/
home.html

Bay Area Regional Technology

Alliance (BARTA)

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www.barta.org

Business Information Center

Public Library
125 14th Street, 2nd Floor
Oakland, CA 94612
Phone: (510) 238-3177
oaklandlibrary.org/sections/
bic.htm

California Permit Assistance

Centers
www.calgold.ca.gov

Child Care Planning Council

Ellen Dektar
Local Investment in Child Care
Coordinator
1401 Lakeside Drive, 11th Floor
Oakland, CA 94612
Phone: (510) 208-9578
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EDektar@co.alameda.ca.us
www.co.alameda.ca.us/
childcare/resources

Concurrent Technologies Corporation

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2405 West 14th St., 2nd Fl. MS-C5
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Fax: (510) 267-7411
waltonm@ctc.com
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Contra Costa County Green

Business Program
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rbwaite@hds.cocontra-costa.ca.us
www.greenbiz.abag.ca.gov

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Enterprise Zone Program

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Fax: (510) 238-2230

svillarreal@oaklandnet.com
www.oaklandnet.com
www.commerce.ca.gov

Entrepreneurs Resource Network

2232 Sixth Street
Berkeley, CA 94707
Phone: (510) 649-1199
Fax: (510) 649-4024
admin@entresource.org
www.entresource.org

Ernst Orlando Lawrence Berkeley

National Laboratory
Charles Shank
Director
1 Cyclotron Road, M/S 50A-4133
Berkeley, CA 94720
Phone: (510) 486-5111
Fax: (510) 486-6720
cvshank@lbl.gov
www.lbl.gov

Lawrence Livermore National

Laboratory
7000 East Avenue
Livermore, CA 94550
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Fax: (925) 422-1370
llnlweb@llnl.gov
www.llnl.gov

Livermore Area Rec. & Park District

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Manex

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www.manex.org

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Phone: (510) 451-1415
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gokevinl@aol.com

Oakland Base Reuse Authority

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700 Murmansk Street, Suite 3
Oakland, CA 94607
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Fax: (510) 238-2936
OBRAFacMgr@aol.com
www.cedar.ca.gov/badcat/
oakarmy.html

Oakland Commerce Corporation

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Fax: (510) 632-2815
occoak@earthlink.net

One Stop Small Business Center

Greg Garrett
519 17th Street, Suite 600
Oakland, CA 94612
Phone: (510) 238-3703
Fax: (510) 238-7999
www.oaklandnet.com/business/
smallbus/ossbc.html

Pacific Gas & Electric Company

(PG&E)
Wil Hardee
Director
1919 Webster Street, 3rd Floor
Oakland, CA 94612
Phone: (510) 874-4070
Fax: (510) 874-2228
Email: WXH5@pge.com
www.pge.com

Point Molate Reuse Authority

Natalia Lawrence
Leasing
2600 Barrett Avenue
Richmond, CA 94084
Phone: (510) 620-6947
www.cedar.ca.gov/badcat/
pointmo.htm

Port of Oakland

Tay Yoshitani
Executive Director
530 Water Street
Oakland, CA 94607
Phone: (510) 627-1225
Fax: (510) 839-5104
tyoshitani@portofoakland.com
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Recycling Market Development Zone

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Phone: (510) 238-4973
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www.ciwmb.ca.gov/rmdz

Recycling Market Development Zone

Fremont and Union City
Environmental Services Division
David Huerta
Management Analyst
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Sandia National Laboratories

Ronald Stoltz
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 MS 9041, P.O. Box 969
 Livermore, CA 94551-0969
 Phone: (925) 294-2162
 Fax: (925) 294-3697
 restolt@sandia.gov
 www.sandia.gov

The East Bay Outreach Project

Haas School of Business
 University of CA
 Berkeley, CA 94720
 Phone: (510) 643-0923
 Fax: (510) 643-1418
 ebop@haas.berkeley.edu
 www.haas.berkeley.edu/
 Research/outreach.html

Chambers of Commerce**Alameda Chamber of Commerce**

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 Chief Executive Officer
 1416 Park Avenue
 Alameda, CA 94501
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We share a common goal with the Economic Development Alliance for Business: keeping business healthy.

Anyone who runs a business knows how important it is to keep employees healthy and happy. That's why Kaiser Permanente is dedicated to providing quality health care to businesses of every size, large and small. As companies branch out, they can take advantage of the full spectrum of health care services from our California medical facilities. At Kaiser Permanente, we never forget that the health of your employees is our bottom line.



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